

THE FINE ART OF MODELING

1:350 TITANIC MODEL KIT

MINICRAFT
MODEL KITS

MINICRAFT ANNOUNCES ITS TITANIC MODEL CONTEST

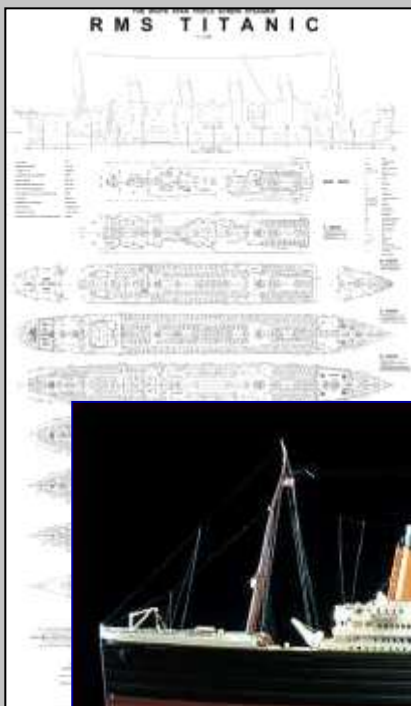


FIRST PRIZE: \$250.00 plus

TITANIC: The Ship Magnificent

A two-volume set of the most comprehensive books ever written on the design, construction, fitting out and interiors of the world's most famous ocean liner. 1,200 pages— a \$150.00 value.

The winner's model will be shown on the Minicraft website and will also be considered for photographs on the box for the Centennial Edition of the kit.



HONORABLE MENTIONS:

A set of 36" x 54" General Arrangement (deck) plans drawn by Bruce Beveridge.

Highly detailed interior plans show every room on every deck, including interior fittings, stairways, engine rooms and much more from the Boat Deck to the Tank Top. A \$40.00 value



CONTEST RULES



1. Submissions for entry must include the name, address, phone number, age of the modeler and 6 -10 high-resolution digital photographs showing all areas of the ship. Photographs need not be professionally taken; any photographs used for the Minicraft website or box cover can be supplied later. Email all entries to titanicmodelcontest@minicraftmodels.com. All models submitted remain the property of the modeler.
2. Models submitted must be fully and correctly assembled, properly rigged and painted with historically accurate colors as recommended in the TRMA Paint Reference at www.titanic-model.com/paint. Flat paint or a flat finish must be used for all colors.
3. All submissions must be built from the #11315 Minicraft Deluxe Titanic kit. **It must be a stock build using only the parts from the kit, not an enhanced build with aftermarket enhancements** such as scratchbuilt parts, photoetched brass not supplied with the kit, waterline models or dioramas.
4. **Only new kits purchased directly from Minicraft will be eligible.** Kits purchased from hobby shops, online suppliers and other sources will not be eligible, nor will previously purchased and assembled kits. Kits must be ordered directly from the Minicraft by US mail, email or by phone (not through the website). TRMA members will receive a 25% discount off the retail price from Minicraft (\$89.99 instead of \$119.99). In addition, Minicraft will include FREE shipping to the purchaser (US addresses only). The promotional code TRMAPROMO must be used to get the above discount. (Note: purchase of a kit through this promotional offer does not obligate you to enter the contest.)
5. As an added benefit to the Titanic Research & Modeling Association, Minicraft will donate \$10.00 to TRMA for every purchase. The TRMA is an organization that provides free online information and resources for Titanic modelers. Further information about the TRMA can be found on their website at www.titanic-model.com.
6. This contest is not open to TRMA Trustees or members of their families, employees of Minicraft or their families, or professional modelers who derive income from the building of models or the assembly of model kits.
7. Minicraft will be the sole judges of the contest winner and honorable mentions and all decisions are final. Contest runs until May 30, 2011. No entry will be considered if received after that date.

Minicraft is pleased to support the Titanic Research and Modeling Association and acknowledges with appreciation its continued assistance in ensuring the historical accuracy of the Minicraft Titanic kit.

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